

**Wyoming's
Prevention Framework
To Reduce the Misuse of Alcohol**

Fremont County

**Community Implementation
Workbook
2008**



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The first step in the implementation workbook process is to list the Causal Areas and Evidence- Based Strategies identified in your current Strategic Plan.

Table 1. Targeted Causal Areas and Identified Strategies

| Potential Causal Areas | Is Your Community Targeting this Causal Area? (Yes or No) | What Evidence-Based Strategies are being Implemented to Address this Causal Area? |
|------------------------|---|---|
| Retail Availability | No | |
| Criminal Justice | Yes | <ul style="list-style-type: none"> • Consistent enforcement of Social Host laws & patrol at public events • Public Awareness of Enforcement |
| Social Availability | Yes | <ul style="list-style-type: none"> • Restricting Access to Alcohol • Restriction on Drinking Locations and Possession |
| Promotion | No | |
| Community Norms | Yes | <ul style="list-style-type: none"> • Alcohol Restrictions and Security at Community Events |

Question 1.

Have your targeted causal areas changed? If yes, what data supports this change?

Our targeted causal areas have not necessarily changed. However, we see the need to implement certain strategies (which have been listed under different causal areas) in order to affect the overall desired outcomes of our goals to decrease alcohol consumption and the consequences of the misuse of alcohol in each of our communities. Example: Responsible beverage service & compliance checks are part of retail availability however play an important role in restricting access to alcohol by minors at community events.

Question 2.

Have your chosen evidence-based strategies changed from the original? If yes, what are the changes and why did you make them?

Initially we had chosen the “Communities Mobilizing for Change” strategy – believing that was a safe generic way of saying we intended to implement change, but without naming specific strategies. Ultimately we were not satisfied that the quantifying data which was collected told the true story of our communities. Thanks to further “qualifying” research and examples from other communities, today we are more prepared to target specific problem areas within our communities. Our goals are to make changes in policies regarding alcohol permits, service and availability at community events, consistent enforcement of laws pertaining to social hosting and providing alcohol to minors.

Causal Areas and Evidence-Based Strategies to be implemented in Fremont County communities:

Social Availability of Alcohol

Social Host Liability (enforcement)

A county ordinance will be drafted to supplement the Social Host law of the state.

Restrictions on Drinking Locations and Possession of Alcohol

Our community will take steps to:

- Restrict issuance of licenses at youth-oriented and family-oriented events.
- Prohibit alcohol sales at specific venues popular with youth.
- Designate alcohol-free days during Fremont County Fair.
- Establish restricted drinking sections where young people are not permitted to enter.
- Prohibit participants from bringing alcohol into events
- Require responsible beverage service management policies and training.

Counter advertising & Media Advocacy Education

Our community will participate in counter advertising through radio public service announcements and ads in the Riverton Ranger and Lander Journal, as well as articles and editorials in the Ranger, Journal, and Dubois paper.

Public Awareness of Enforcement and Sanctions

Announcements radio, in local newspapers, and presentations by officers to community groups will provide public notice of local laws regarding social host liability, including enforcement and sanctions.

Community Norms

Alcohol Restrictions at Community Events

Planning and set-up will include:

- Establish non-drinking areas for families and youth.
- Establish designated drinking areas where underage youth are not allowed; prohibit people from leaving these particular areas with alcoholic beverages.
- Limit alcohol sponsorship.
- Have alcohol-free days/nights.
- Establish enforcement procedures for all policies.

Alcohol Providers and Sellers

Other alcohol restrictions our community will have at public events also include restriction on providers and sellers of alcohol. These restrictions will include the following:

- Require alcohol license holder to have liability insurance (check your state laws for specific legal requirements on liability.)
- Require responsible beverage service training for alcohol sellers and event coordinators
- Require alcohol sellers to be at least 21 years old.
- Require a manager to be on duty at the alcohol booth at all times.
- Establish age identification checking procedures.
- Prohibit drinking by servers.
- Require signs indicating the illegality of providing alcohol to minors and obviously intoxicated persons.

Security

Security at community events has an impact on preventing minors from obtaining alcohol. Security at Fremont County public events will include:

- Establish procedures for handling intoxicated drinkers.
- Require that security staff be adequately trained.
- Ban alcohol consumption in parking lots and monitor the lots.

Beverage Regulations

Our community will take additional steps by having regulations on beverage vendors or distributors. These will include:

- Sell alcohol to only those who have been identified as being of legal age.
- Limit cup size to 12 ounces.
- Use cups for alcoholic beverages that are easily distinguishable from non-alcoholic beverage cups.
- Limit number of servings per person per purchase to one or two at a time.
- Stop serving alcohol at least one hour before closing.
- Sell food and non-alcoholic drinks

Identification of Community Prevention Efforts

Table 2. Local Community Prevention Efforts

| Local Prevention Initiatives other than the PF | Strategies | Critical Dates | Local Contact |
|--|--|----------------|---|
| Federal Prevention Block Grant | Individual – Stay on Track, Say It Straight, Project Northland, YAPP | | Kelly Rees @ Fremont Counseling |
| Most of Us social norming campaign | Environmental – Social norm branding | | PF coordinator @ Fremont Counseling |
| The Line social marketing campaign | Environmental – Social norms | | PF Coordinator, Kelly, & Theresa @ Fremont Counseling |
| Wyoming's First Lady's Initiative | | | |
| Community Initiative to integrate prevention | | 9/6/08 | Fremont Counseling, Fremont County Alcohol Crisis Center, Injury Prevention Resources |
| FACE | Environmental – Social Norms | | PF Coordinator @ Fremont Counseling |
| State Sponsored Anti-Drug Programs | Individual – peer leadership, education & awareness, social norms | | Fremont County School Districts |
| School Prevention Programs | Individual – peer leadership, education & awareness, social norms | | Jill Reddon, Rachael Bergstrom, Dan Sperry, Travis Bartlett, Lance Goede, Bart Ringer |
| Law Enforcement Prevention Programs | Environmental & Individual – education & awareness, social norms | | Bart Ringer @ Riverton PD Jerry Evagelatos @ FC Sheriff Office |
| Suicide Prevention Programs | Environmental & Individual – education & awareness, social norms | | Lance Goede @ CWC Ed McAuslan, FC Coroner |
| Wyoming Tobacco Prevention and Control Program | Environmental & Individual – education & awareness, social norms | | Theresa Harmati @ Fremont Counseling |
| Community Faith Initiatives | Individual – peer leadership, education & awareness, social norms | 9/30/08 | Diane Corsick @ WCVED |

Creation of a Prevention Framework Calendar

Table 3. Steps to Accomplish PF Strategies

| Strategy: Social Availability: Social Host Liability – enforcement & education | | |
|--|---|---|
| Action Steps | Day/Month/Year of Completion | Responsible Party/Parties |
| PF Advisory Council/Coalition Meetings | 1 st Thursday of every month | PF Coordinator & Council Chair |
| Research WY Social Host Laws | Nov 2008 | PF Coordinator, Dan Sperry, John Vincent, Jerry Evagelatos |
| Meet w/Fremont County Commissioners | Sept 2008 | PF Coordinator, Travis Bartlett, Lorrie Pozarik, Kelly Rees, Lisa Amos, CAN members & sponsors |
| Meet w/Riv City Council | Sept 2008 | PF Coordinator, Capt. Stone, Lance Goede, Theresa Nirider, Jill Reddon, Kristal Eckley, CAN members |
| Meet w/Lander City Council | Sept 2008 | PF Coordinator, Terry Myers, Lora Davidson, Linda Barton, Rachel Bergstrom, CAN members |
| Collaborate w/Riverton Police Dept | Sept 2008 | PF Coordinator, Capt. Stone, Chief Snell, Riverton Mayor |
| Collaborate w/Fremont County Sheriff's Office | Oct 2008 | PF Coordinator, Travis Bartlett, Dan Sperry, Jerry Evagelatos |
| Collaborate w/Lander Police Dept. | Sept 2008 | PF Coordinator |
| Rivertonradio.com web ads & Fremont Counseling Prevention website | Beginning 10/1/08 thru 9/30/09 | PF Coordinator, Kelly Rees & Jim @ KTAK |
| Meeting w/Judge Roberts & County Atty | Oct 2008 | PF Coordinator & Theresa Nirider |
| Chit Chat – KTAK radio | Nov 2008 | PF Coordinator & coalition work group |
| 1 st draft local Social Host ordinance | Jan 2009 | PF Coordinator & coalition work group |
| Continued Radio & Newspaper coverage | 10/1/08 thru 9/30/09 | PF Coordinator, Brenda Allen of KTAK, Tim Myers @ KTRZ, Keith Domke - Editor |
| Meeting w/County Commissioners | Feb. 2009 | PF Coordinator, members of coalition work group |
| 2 nd draft of local Social Host ordinance | March 2009 | PF Coordinator & coalition work group |
| Chit Chat – KTAK radio | April 3, 2009 | PF Coordinator & coalition |

| | | |
|--------------------------------------|---------------|--|
| | | work group |
| News release introducing draft. | April 5, 2009 | PF Coordinator, Ranger/Journal Editor |
| Final Draft of Social Host Ordinance | May 2009 | PF Coordinator & coalition work group |
| Reading and approval | June 2009 | |

| Strategy: | | |
|--|--------------------------------|---|
| Community Norms – Restricting access to alcohol at community events | | |
| Action Steps | Day/Month/Year of Completion | Responsible Party |
| Research alcohol permit policies in county & municipalities | Nov 2008 | PF Coordinator, Travis Bartlett, Sgt. Stone |
| Meet w/Fremont County Commissioners | Sept 2008 | PF Coordinator, Travis Bartlett, Lorrie Pozarik, Kelly Rees, Lisa Amos, CAN members & sponsors |
| Meet w/Riv City Council | Sept 2008 | PF Coordinator, Capt. Stone, Lance Goede, Theresa Nirider, Jill Reddon, Kristal Eckley, CAN members |
| Meet w/Lander City Council | Sept 2008 | PF Coordinator, Terry Myers, Lora Davidson, Linda Barton, Rachel Bergstrom, CAN members |
| Radio PSAs – I Know & The Road | Sept 2008 | PF Coordinator |
| Rivertonradio.com web ads & Fremont Counseling Prevention website | Beginning 10/1/08 thru 9/30/09 | PF Coordinator, Kelly Rees & Jim @ KTAK |
| Meet w/Dubois City Council | Nov 2008 | PF Coordinator, Travis Bartlett, MS Principal, TIB youth |
| Drafts of new policy for alcohol licensing regulations | Dec 2008 | PF Coordinator, coalition work group, Commissioner Hickerson |
| Chit Chat – KTAK radio | Jan 2009 | PF Coordinator & coalition work group |
| 2 nd drafts of new policy for alcohol licensing regulations | Feb 2009 | PF Coordinator, coalition work group, County Atty |
| Meet w/Fremont County Fair Board | Feb 2009 | PF Coordinator, Capt. Stone, Kelly Rees, members of |

| | | |
|--|-------------|---|
| | | workgroup |
| Final drafts of new policy for alcohol licensing regulations | March 2009 | PF Coordinator, coalition work group, Commissioner & County Atty |
| Meet w/Fremont County Commissioners – reading & approval of new licensing regs | March 2009 | PF Coordinator, Travis Bartlett, Lorrie Pozarik, Kelly Rees, Lisa Amos, CAN members & sponsors |
| Meet w/Riv City Council–reading & approval of new licensing regs | March 2009 | PF Coordinator, Capt. Stone, Lance Goede, Theresa Nirider, Jill Reddon, Kristal Eckley, CAN members |
| Meet w/Lander City Council–reading & approval of new licensing regs | March 2009 | PF Coordinator, Terry Myers, Lora Davidson, Linda Barton, Rachel Bergstrom, CAN members |
| Press release introducing new alcohol licensing regulations | April 2009 | PF Coordinator & Ranger/Journal Editor |
| Meeting w/Friends of Fair & Fair Board | May 2009 | PF Coordinator, Capt. Stone, Kelly Rees, & members of work group |
| Finalize plans for fair w/Friends of & Fair Board | June 2009 | PF Coordin, Capt. Stone, coalition members |
| Patrol July 4 th parade - Lander | 7/4/2009 | Lander Police Department |
| Patrol Dubois July 4 th Celebration | 7/4/09 | Fremont County Sheriff's Office |
| Patrol Fremont County Fairgrounds during fair | 7/27-8/2/09 | Riverton Police Department |

Prevention Framework Budget for October 2008 through September 2009

| COST DESCRIPTION | STRATEGY 1 (Name) | STRATEGY 2 (Name) | STRATEGY 3 (Name) | TOTAL BUDGET |
|---|----------------------|----------------------|----------------------|------------------|
| PERSONAL SERVICES | | | | |
| Salaries & Wages | 17,000.00 | 17,000.00 | | 34,000.00 |
| Employer Paid Benefits | 7,500.00 | 7,500.00 | | 15,000.00 |
| SUPPORTING SERVICES | | | | |
| Communications: | | | | |
| Internet | | | | |
| Telephone | 250.00 | 250.00 | | 500.00 |
| Vehicle Expenses | 322.50 | 322.50 | | 645.00 |
| TRAVEL/TRAINING/MEETINGS | | | | |
| Travel In-State | 750.00 | 750.00 | | 1,500.00 |
| Travel Out-of-State | 2,500.00 | 2,500.00 | | 5,000.00 |
| Training Costs | 500.00 | 500.00 | | 1,000.00 |
| Miscellaneous Meeting Exp. | 750.00 | 750.00 | | 1,500.00 |
| SUPPLIES | | | | |
| Consumable Supplies | 400.00 | 400.00 | | 800.00 |
| Commercial Printing | 100.00 | 100.00 | | 200.00 |
| Publications Purchased | 100.00 | 100.00 | | 200.00 |
| ADVERTISING/MEDIA COSTS | 2,000.00 | 2,000.00 | | 4,000.00 |
| EQUIPMENT RENTAL | | | | |
| CONTRACTUAL SERVICES (please describe) | | | | |
| 1. WyPTAC (technical assistance) | 2958.00 | 2958.00 | | 5,916.00 |
| 2. WYSAC (strategy evaluation) | 1848.50 | 1848.50 | | 3,697.00 |
| 3. | | | | |
| 4. | | | | |
| 5. | | | | |
| OTHER COSTS (specify) | | | | |
| A. audit | 150.00 | 150.00 | | 300.00 |
| B. indirect costs | 2958.00 | 2958.00 | | 5,916.00 |
| C. | | | | |
| D. | | | | |
| TOTAL | 36979.00 | 36979.00 | | 73,958.00 |